

Benefits of the BID to the city and the Council

We will put Bristol on course to run entirely on clean energy by 2050 and introduce a safe, clean streets campaign

The BID will:

- Create a team of BID Ambassadors/Rangers to provide information/advice, and to act as the eyes and ears of a caring city.
- Improve the co-ordination of the night-time economy by supporting the current initiatives (Nightnet radios, marshals and Purple Flag) and developing further schemes e.g. Best Bar None.
- Enhance current cleansing and waste collection in key places of concern. Free external street level graffiti removal service for levy payers and rapid response cleaning service for doorways.
- Work in partnership and support initiatives that reduce the incidence of rough sleeping.
- Develop and deliver a waste/recycling scheme – likely savings are 40%.

We will be a leading cultural city

The BID will:

- Deliver seasonal events and dressing that enhance and support current activities e.g. trails, music, arts, Christmas and other lighting.
- Develop a marketing strategy for the area.
- Expand the use of social media to provide information about the area and enhance its appeal for work, study, shopping and leisure.

We will deliver work experience and apprenticeships for every young person

The BID will:

- Develop with business and education a clearing house scheme that puts those in need of work experience with businesses who support and want to work with local students.

In addition to the Mayor's key commitments, the BID will also help deliver other actions also set out in the Corporate Strategy:

Our Health & Wellbeing

- The Council (via the Public Health) has highlighted its wish to work with and through the BID to help tackle alcohol related crime and in particular input into the Health & Wellbeing Strategy.
- The national accreditation scheme - Best Bar None, promotes the responsible management and operation of licensed premises. This will contribute to the Big Alcohol Debate and increase knowledge of legal and social responsibilities within the licensed trade.

Homes

- The BID will work with partners to help reduce rough sleeping.

Transport

- The Council already sees Destination Bristol as a key stakeholder in terms of developing new transport policies e.g. City Centre Movement Strategy and City Centre North East Spatial Framework.
- The BID's waste/recycling scheme could reduce the number of vehicles needing to enter the city centre, helping to reduce congestion and address air quality.

Neighbourhoods

- As identified above, the BID will directly support the Mayoral Clean Streets Campaign.
- The BID will act as a community to do things for themselves.
- The BID will contribute to the Zero Waste Strategy.

People

- The BID will work with partners to help reduce rough sleeping.
- Through the work experience initiative, the BID will help young people make positive informed career choices.

Place

- The BID will contribute towards creating and delivering an Economic Plan for the city centre, which delivers an inclusive centre and enhance retail offer.
- The BID will provide a mechanism for engaging with around 750 businesses/organisations around the Bristol Energy offer. There is already joint working between the University, NHS and the Council on heat networks.
- The BID will contribute to Bristol maintaining its thriving and innovative cultural life.