

<b>Title: City Centre Business Improvement District (BID)</b>	
<b>Ward: Central wards</b>	<b>Cabinet lead: Mayor</b>
<b>Author: Jason Thorne/Sarah Morrison</b>	<b>Job title: Senior Project Manager/Economic Development Coordinator</b>

<b>Revenue Cost: £</b> Up to £40,000 per annum for the levy, £3,285 ballot costs (one off)	<b>Source of Revenue Funding:</b> Ballot costs £3,285 to be met by Economic Development/Electoral Services budgets. Up to £40k per annum business rate cost pressure for the Council over 5 years, which will be provisioned for by reducing the grant paid to Destination Bristol.
<b>Capital Cost: £</b>	<b>Source of Capital Funding:</b> <i>e.g. grant/ prudential borrowing etc.</i>
<b>One off</b> <input type="checkbox"/>	<b>Saving</b> <input type="checkbox"/>
<b>Ongoing</b> <input checked="" type="checkbox"/>	<b>Income generation</b> <input type="checkbox"/>
<b>Finance narrative:</b> 1. The BID will be taken to a ballot in June/July 2017. If successful at ballot, the Council will be liable to pay an additional 1.5% levy on rateable value, this currently equates to c£35k. The levy is capped at £40k for any single business within the defined BID area, so the maximum levied rates liability for the Council as a business is £40k per annum, first payable in November 2017. This would present a recurrent revenue pressure for the Council from 17/18 onwards at £40k p.a.	
<b>Finance Officer:</b> <i>Tian Ze Hao – Finance Business Partner (Place)</i>	

<b>Summary of issue / proposal:</b> To deliver a BID for Bristol City Centre to lever £6m of additional income into projects over a 5 year period.
<b>Summary of proposal &amp; options appraisal:</b> The City Centre Business Improvement District (BID) proposed by Destination Bristol is more ambitious than those previously proposed for Bristol and includes: <ul style="list-style-type: none"> <li>all sectors of business that operate in the city centre, including universities, the NHS, Police. It will cover around 800 businesses/organisations.</li> <li>the potential to deliver projects up to a cost of £1.2m pa year (£6m over 5 years) that will benefit business, organisations and users of the city centre.</li> </ul> The themes the BID is seeking to address are as follows: <ul style="list-style-type: none"> <li>Improving safety – reducing crime and anti-social behaviour to improve perception of the area both day and night.</li> <li>Improving the ‘look and feel’ – delivering high standards of care and management.</li> <li>Improving the welcome – create a lasting impression of a caring and welcoming city centre.</li> <li>Promoting success – marketing and promoting the BID area as a safe, healthy and welcoming place to work and to visit for shopping and leisure.</li> <li>Always acting in your best interest – be the single point of contact for business queries and issues.</li> </ul>
<b>Recommendation(s) / steer sought:</b> That Cabinet approve officers recommendation that BCC votes ‘yes’ in the City Centre BID ballot if the business plan fits with the Corporate Strategy and strategic objectives. SLT to identify the competent officer to exercise this vote. That the annual levy liability that the Council will have to pay will be provisioned for by reducing the grant paid to Destination Bristol.

<b>City Outcome:</b> The emerging BID business plan helps deliver the Mayor’s key commitments and the Corporate Strategy objectives (see Appendix A), in particular: <ul style="list-style-type: none"> <li>We will put Bristol on course to run entirely on clean energy by 2050 and introduce a safe, clean streets campaign.</li> <li>We will be a leading cultural city.</li> <li>We will deliver work experience and apprenticeships for every young person.</li> <li>Our Health &amp; Wellbeing, Homes, Transport, Neighbourhoods, People and Place.</li> </ul>
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**Health Outcome summary:** The BID will be seeking to help create a healthier and safer city centre environment, particularly in relation to the evening/night time economy, and by addressing rough sleeping, which will help improve health outcomes.

**Sustainability Outcome summary:** Improving the attractiveness of the city centre is a key theme of the BID, there is likely to a strong focus on improved waste collection and street cleansing (to be provided by the BID). Collective waste collections could reduce the number of waste vehicles entering the city centre.

**Equalities Outcome summary:** By creating a safer and welcoming city centre environment, particularly in relation to the evening/night time economy, it could encourage a wider range of communities to visit the area and make it more family friendly.

**Impact / Involvement of partners:** Destination Bristol have consulted with a range of partners including BCC, Police, NHS, Universities and businesses (directly and through business/traders' groups). The Council has been represented on the BID Steering Group.

**Consultation carried out:** The decision to progress the BID was taken by the Destination Bristol Board in January 2016, the then Mayor and Cllr Holland were part of the decision making process in their capacity as directors of the company.

Destination Bristol has carried out consultation with the business community and relevant organisations in line with the BID Regulations 2004. The Council is represented on the Project Steering Group and the board of Destination Bristol. Destination Bristol met with the Mayor's Office on 23/01/17 and Chief Executive/Service Director of Finance on 09/02/17. Officers have briefed and listened to feedback on priorities for the BID to consider from PLT, NLT, SLT, Cabinet Members for Place, Neighbourhoods, Homes, Health & Wellbeing and the Mayor's Office.

**Legal Issues:** The BID is not considered to be a key decision.

**Legal Officer:** *Shahzia Daya, Service Director: Legal & Democratic Services*

DLT sign-off	SLT sign-off	Cabinet Member sign-off
[Strategic Director] [08/03/17]	[CEO] [28/03/17]	[Cabinet Member] [05/04/17 and 25/04/17]

Appendix A – Benefits of the BID to the city and the Council	<b>YES</b>
Appendix B – Details of consultation carried out - internal and external	<b>YES</b>
Appendix C – Summary of any engagement with scrutiny	<b>NO</b>
Appendix D – Risk assessment	<b>YES</b>
Appendix E – Equalities screening / impact assessment of proposal	<b>YES</b>
Appendix F – Eco-impact screening/ impact assessment of proposal	<b>YES</b>
Appendix G – Exempt Information	<b>NO</b>