

Appendix A (i): Enterprising West of England ERDF Programme – Outputs & Outcomes

BCC-led Work Packages:

- **Outset Bristol & South Gloucs**
- **Environmental Business & Resource Efficiency**

Background:

Under the Enterprising West of England Project consortium agreement of Business West and Partners, BCC will provide grant funding over 3 years from 2017-19 to YTKO Ltd (EWOE consortium partner) to deliver a large-scale business start up and early growth support package (Outset Bristol and South Gloucs) targeting less advantaged areas of Bristol City and South Gloucs. This is closely integrated with delivery of the Environmental Business & Resource Efficiency advice and support package, which will be provided to start up and early stage businesses by a specialist contractor.

Financial and Outputs Summary:

Outset Bristol & South Gloucs

- subject to further annual budget confirmations (2018-19 and 19-20), **BCC will grant fund YTKO £518,500 in total over the 3 year project**. Of this sum £259,250 (50%) will be ERDF grant levered by the combined BCC and SGC match funding. **BCC will contribute** (from ED Enterprise cost centre) **£214,250 and SGC £45,000 cash** (over 3 years).
- **The package will provide at the minimum 258 packages of business support free at the point of delivery to start up and young businesses in Bristol City and South Gloucs priority areas over 3 years –at least 12 hours support per entrepreneur / business**. There is no formal split between the LA areas but the large majority of outputs (80%) are expected to be delivered in Bristol City due to the use of community partners to engage entrepreneurs.
- YTKO is supporting potential **entrepreneurs in disadvantaged areas and groups under-represented in enterprise** (women, black and minority ethnic communities, disabled people, young people and over 50s) starting up new businesses and at early growth stage.

Environmental Business and Resource Efficiency

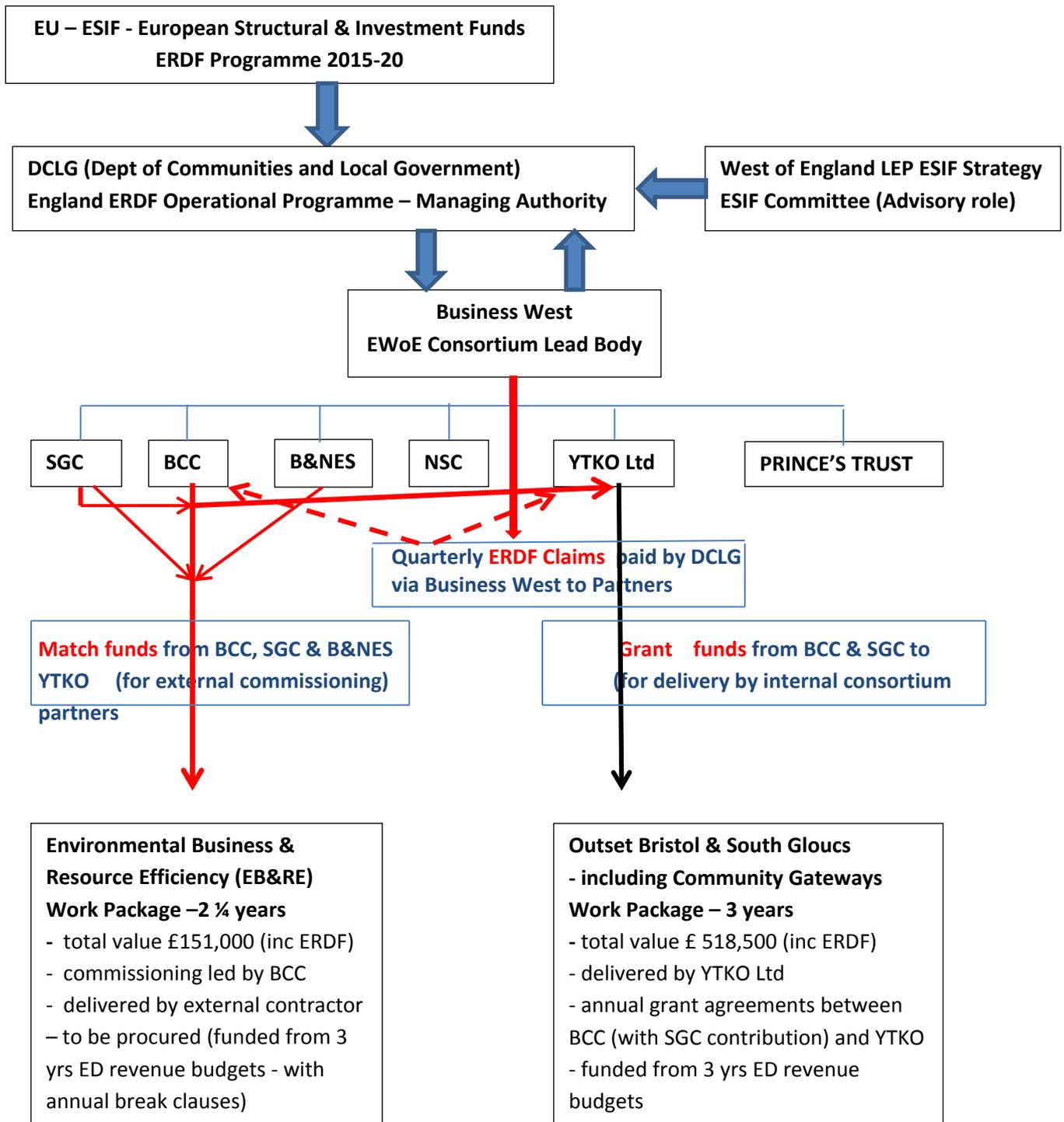
- EBRE will be delivered by an **external supplier** for a contract sum of **£151,000 in total over 2 ¼ years (Oct 2017 to Dec 2019)**, including £75,500 ERDF (50%) and match funding from BCC, SGC and B&NES. The **BCC match funding is £45,500** (from ED cost centre over 3 years 2017-20, subject to annual budget confirmations) with **SGC and B&NES match of £15,000 each**.
- **EBRE will provide around 550 packages of business environmental support free at the point of delivery to start up and young businesses in the West of England with approx 330 delivered in Bristol City and targeting disadvantaged areas and groups in Bristol**.
- Beneficiaries and outputs will be closely integrated with the delivery of Outset Bristol & South Gloucs by YTKO Ltd across BCC & SGC priority areas.

Strategic Outcomes:

These two work packages jointly contribute, alongside other support activity under EWOE delivered by the Prince's Trust, Business West and YTKO Ltd, to **Bristol and the West of England's small business formation and growth, targeting public support on areas and communities with lower enterprise density and greatest need**. They will support **over 230 new entrepreneurs and 58 early stage businesses to create and sustain around 50 new jobs, and embed environmental best practice**. Across all its work packages, EWOE is expected to create around 200 additional jobs in Bristol (and 232 in West of England), and thus overall, the project will advance the Mayor's aims of promoting inclusive growth, local sustainability and economic opportunities to all.

Appendix A (ii): Enterprising West of England – ERDF Programme Consortium

Organi-gram of Structure and Work Packages co-funded by BCC and LAs



Key: governance relationships

Funding flows