



Policy and Strategy

Corporate Strategy 2018 - 2023

Full Council – 20/02/2018

Appendix C – Engagement with Scrutiny



Summary

The draft Corporate Strategy 2018 – 2023 has undergone public consultation and was dispatched to all councillors on 6 November 2017.

Prior to this the Chair of Overview and Scrutiny Management Board was approached informally and indicated that Scrutiny engagement would be best placed during this consultation period rather than during formation of the draft document.

At its [meeting on 7 November 2017](#), OSMB had opportunity to comment on the draft Corporate Strategy as part of an item entitled '[Budget Consultation](#)', to which it was [appended](#). The meeting was attended by the Head of Policy and Strategy (interim). For clarity Full Council is advised to note that the report did not explicitly ask for comments on the Corporate Strategy itself, but the 'budget consultation' of which the Corporate Strategy was part. No comments on the Corporate Strategy were made.

The consultation process for the Corporate Strategy (and annual budget proposals) was subject to scrutiny at [OSMB's 22 January meeting](#).

EXTRACT MINUTE FROM THE OVERVIEW AND SCRUTINY MANAGEMENT BOARD 18TH JANUARY 2018

Consultation Report Overview and Corporate Strategy

The following summarises the discussion:

- The responses received as part of the consultation were relatively low compared to the population (with around 600 respondents). Concerns were raised that the results of the consultation were therefore not representative, which could be partly due to fatigue, although it was noted that with sample sizes of 500 and over the data was more reliable.
- Increasing public engagement remained a priority although there were some challenges round resources and timing. Furthermore, caution should be exercised when targeting particular groups to participate which could skew the findings. One solution would be to improve engagement when ideas were in the formative stages.
- Plans were in place to co-ordinate all of the consultation/engagement that was taking place city wide in order to better share data and learning.
- Many of the procedures relating to recent City Council consultation exercises have been queried by Members. A Scrutiny Task and Finish Group could be established to enable Member to shape the process and improve engagement.

Tim Borrett
Acting Director of Policy, Strategy and ICT
30/01/2018

