

**Communication Working Group notes
Monday 19th May 2014**

Present: Alan Aburrow, Sheila Preece, Alan Preece, Gay Huggins, Helen Furber, Andrew McGrath

Apologies: Jackie Longworth, David Mayer, Simon Tomlinson

- The NP further discussed the design of the two pop-up banners. This has been quite an involved process. Further suggestions were made regarding discarding wording and increasing the presence of other phrases. Helen to send photos of parks from the Henleaze Society; Alan (Preece) offered to take some photos of his grandchildren playing on playground equipment as Andrew is rather reluctant to snap children he doesn't know playing on equipment. Once the photos are selected, the banners will be completed **Action:** Helen, Alan, Andrew
- Andrew informed the group that it still isn't clear if there will be a Communications budget this year. It will be clearer in June. The development of the NPs, via the review may reveal more opportunities for promoting the NP, which still has a low recognition rate with residents. **Action:** Andrew will update the group as soon as he knows
- Andrew asked to investigate how the group can get a count of how many hits they get on the website. **Action:** Andrew
- The group had a discussion on the different formats of the forums. Henleaze doesn't have such an active involvement from the resident reps. Could this group work up a different format to take the burden from the councillors and allow more of a role for the reps? **Action:** Andrew and Helen to investigate