

# Increasing Sustainable Travel to Imperial Park



S106 Proposal from Hartcliffe and Withywood Partnership



We propose using the remaining to S106 funding from the Pizza Hut at Imperial Park for two related initiatives to increase the sustainable transport options for the local community in the Imperial Park area:

## **1. Purchase of a new bus to expand community transport services to Imperial Park and the local area**

The CATT bus service currently provides services to Imperial Park on average twice a week. Our services bring residents from Hartcliffe, Withywood and Bishopsworth to the park weekly and from Bedminster, Ashton, Headley Park, Bedminster Down and Uplands on a rotating basis. This retail park has become more popular with CATT members due to the wide range of retailers now trading on this site.

CATT bus services have been expanding consistently over the last few years. Demand is growing but our expansion is constrained by the age and size of our bus fleet. Five of our vehicles are more than 12 years old, 1 vehicle is 10 years old and only 1 vehicle is under 5 years old.

The purchase of a new fully disabled accessible minibus will enable us to:

- Train paid and volunteer drivers from the CATT team and from external organisations such as schools, community groups, church groups and charitable groups. With more trained drivers we can increase services
- Provide additional scheduled routes and group hire to the local community. In the future we hope to be offering services to Imperial Park five days a week and on occasions more than once a day.

## **2. Community event to promote Sustainable travel to Imperial Park and around the local area**

We will hold a fun day-long event in the summer holidays for local families that will include:

- Fun activities including wacky bikes, cycle smoothie maker etc
- Promotion of all bus routes (First Bus and Community Transport) in the local area including routes to Imperial Park
- Promotion of walking and cycling routes and cycle parking facilities in the local area including to and from Imperial Park
- Free cycle check ups
- Free cycle exchange and affordable bikes for young people

We will be working with a range of local partners on this event including the Ape Project, LifeCycle, TravelWest, The Family Cycling Centre etc

### **Costings**

All staff and volunteer time is being covered through HWCP for the costs of this project, including event organisation, on-going management and running of bus services etc. We are requesting the capital costs for the purchase of the bus and the direct costs for the running of the event. We are proposing that we purchase a second hand bus (in excellent condition) to save costs:

### **Budget**

#### **New CATT bus**

Purchase of disabled access minibus	<b>£9,000</b>
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Insurance, road tax, signage and equipment	<b>£2,420</b>
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#### **Sustainable travel event**

Family cycle exchange and activities	<b>£950</b>
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Promotion	<b>£300</b>
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Dr Bike	<b>£80</b>
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Event Costs – Bunting, balloons, face painting etc	<b>£250</b>
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Healthy Refreshments	<b>£300</b>
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<b>Total</b>	<b>£13,300</b>
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