

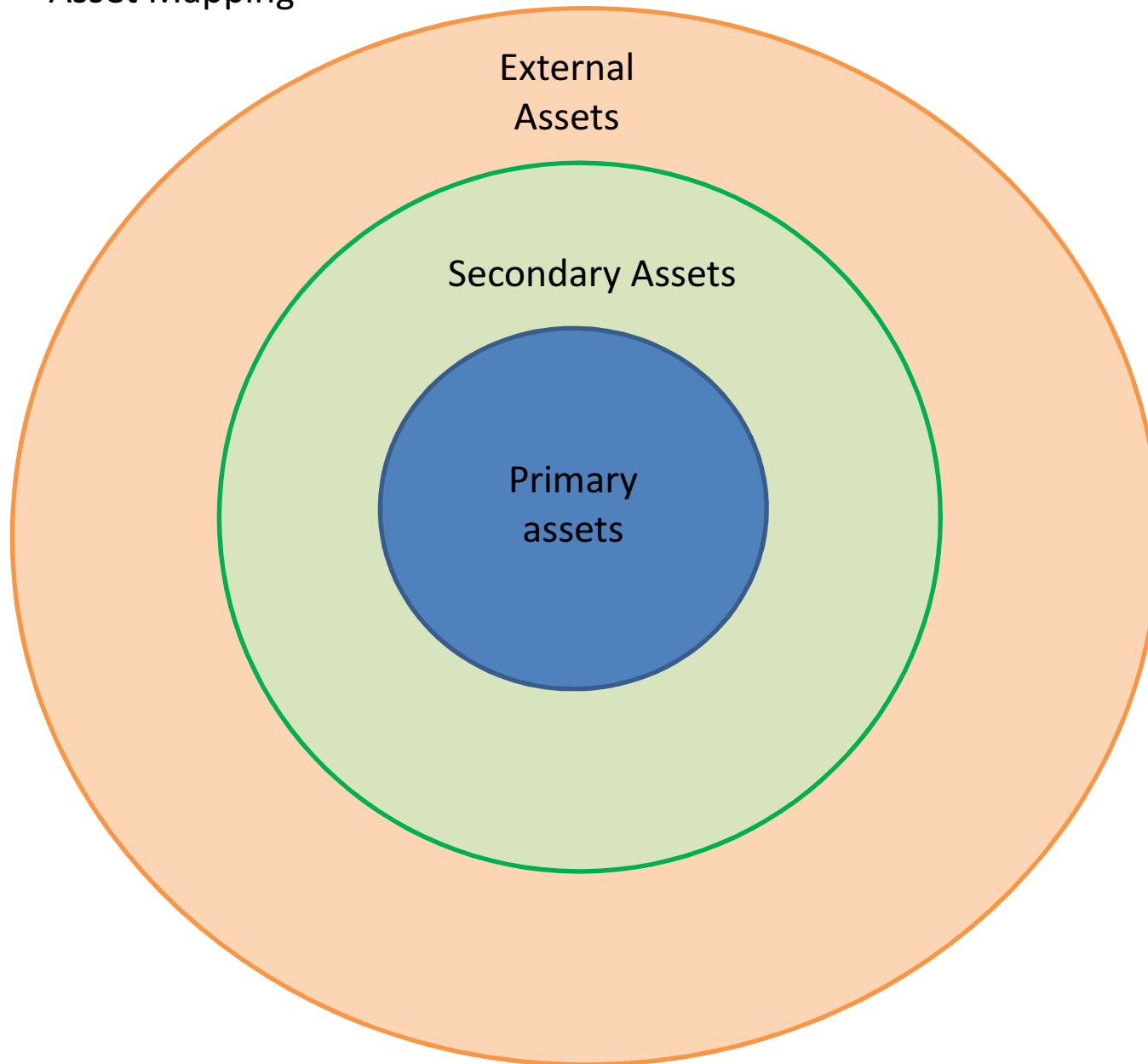
Why ABCD?

- The **Asset-Based Community Development Institute (ABCD)** is at the center of a large and growing movement that considers local assets as the primary building blocks of sustainable community development. Building on the skills of local residents, the power of local associations, and the supportive functions of local institutions, asset-based community development draws upon existing community strengths to build stronger, more sustainable communities for the future.

Why ABCD?

	<u>Traditional Path 1</u>	<u>Alternative Path 2</u>
Basis:	Needs	Assets
Goal:	Institutional Change	Building Communities
Conversation:	Problems & Concerns	Gifts & Dreams
Change Agent:	Power	Relationships
View of Individual:	Consumer, Client	Producer, Owner
	Needs based on community "Problems"	Assets based on community "Treasures"
	Unemployment, gangs, truancy, broken families, housing shortage, crime, child abuse, illiteracy, welfare, dropouts, etc.	Youth, elderly, artists, churches, schools, businesses, parks, libraries, cultural groups, community colleges, clubs, hospitals, farms, ranches, etc.

Asset Mapping



External
Assets

Secondary Assets

Primary
assets

What are our Primary Assets

- **Primary building blocks: individual assets and capacities controlled within the neighbourhood**
 - **Individuals**
 - households, families, gifts and skills
 - Community Leaders
 - **Citizens lead associations**
 - Churches
 - Cultural Groups

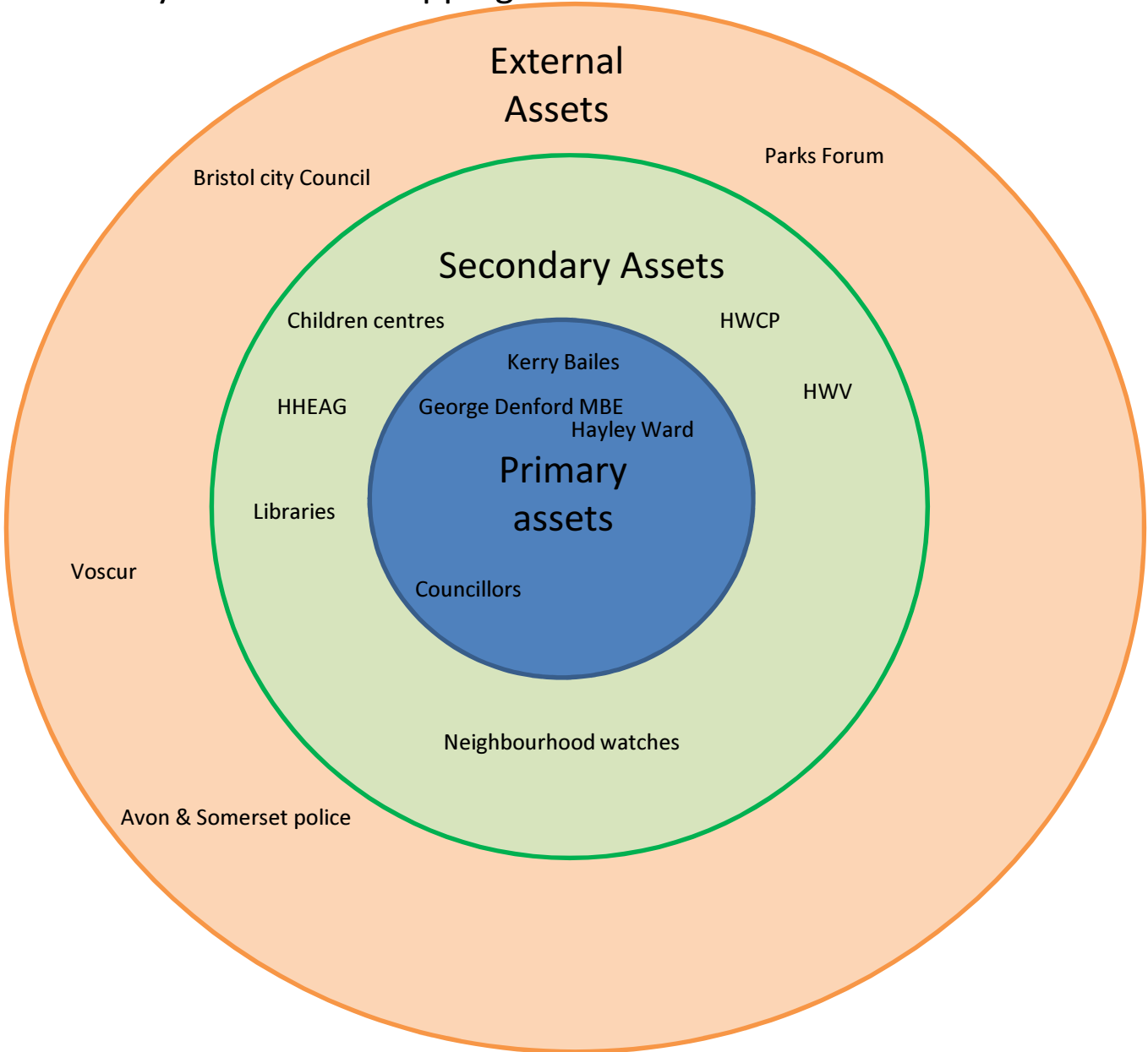
What are our secondary assets

- Secondary building blocks: assets located in neighbourhood or community but controlled by those outside the community
 - Local Institutions
 - Schools
 - Libraries
 - Parks
 - Social services
 - Regional Centres

External Assets

- External Assets are those who are not within the community but are able to influence services and function, provide information and resources
 - Bristol City Council
 - Avon and Somerset police
 - Other external organisations
 - Specialists /Advisors

Dundry View asset Mapping



Kerry Bailes
 -Local resident Rep prioritising Community safety tackling Domestic Abuse, Drugs and Alcohol services and affordable good quality housing

George Denford MBE
 - Local organisation rep prioritising Withywood area, parks and greens spaces and Neighbourhood Watch

Hayley Ward
 - Local resident rep prioritising Clean and safe spaces in DV