



Homes Board Briefing - Summary Paper

Vision

Re-imagining better ways to live in our cities.

Mission

Harnessing best practice and advanced technology to prototype, build and test better homes and city community living across Bristol.

We face a national crisis in the affordability of our housing and our public services. The option to simply 'do more with less' has become untenable and puts those in public service, as the stewards of the city, in an invidious position seeking to serve the public good but within a culture that is stretched. As a city we need the courage to reimagine and to rethink. Not only is there permission within the city for the courage and leadership required, there is a demand for hope, even distant hope to be realised.

Bristol is a city with an innovative and creative identity. It is a city that is prepared to stand up and lead. This leadership approach, by a city, will help create a narrative of what is possible and bring investment and jobs and long-term saleable solutions. If Bristol as a city does not lead, someone else will.

'Leadership is not about title, status and wielding power. It is anyone who takes responsibility for recognising the potential in people and ideas and has the courage to develop that potential. When we dare to lead, we don't pretend to have the right answers, we stay curious and ask the right questions.' Brene Brown - *Daring to Lead*

The Bristol Housing Festival will:

- 1) Promote, Showcase and Support the existing and new innovation and creative solutions that have been implemented across the city to address housing need – helping the city articulate its narrative, ambition and activity across the city; and
- 2) Curate, Prototype, Test and Showcase new ways of creating homes, places and communities on sites across Bristol over five years using a mix of land (both public and privately owned) in the city.

The Festival will facilitate collaborative innovation that will deliver:

- New high quality and affordable housing models with a commitment to sustainability
- Delivery of new housing
- New investment and means of raising funds for housing
- New technology-enabled solutions to address housing need
- New models for place-making and social interaction that enable restorative and resilient communities – a commitment to wellbeing

Benefits to Bristol City Council:

- Catalysing the City Office
- Creating speed of housing delivery and momentum
- Testing and prototyping for scalable solutions
- Demonstrating courageous leadership will unlock investment and jobs

Benefits to People:

- Providing real world solutions and affordable homes
- Connecting people into a narrative of change that engenders hope
- Demonstrating a joined-up approach in how we support the vulnerable

Benefits to Sponsors / Business:

- Genuine contribution to city agenda/ city outcomes
- Opportunity for partnership working and to create innovation and new IP/ thought leadership
- An environment to develop scalable and proven solutions that are tested and commercially viable
- Creating a mature/ values supported supply chain in new supplies of housing
- A spring board to take proven solutions to national and international markets

A presentation will be brought to the Board Meeting in order to share more information.