

# Mobility Stations



...or how we can clone Cologne!



# What are mobility stations?

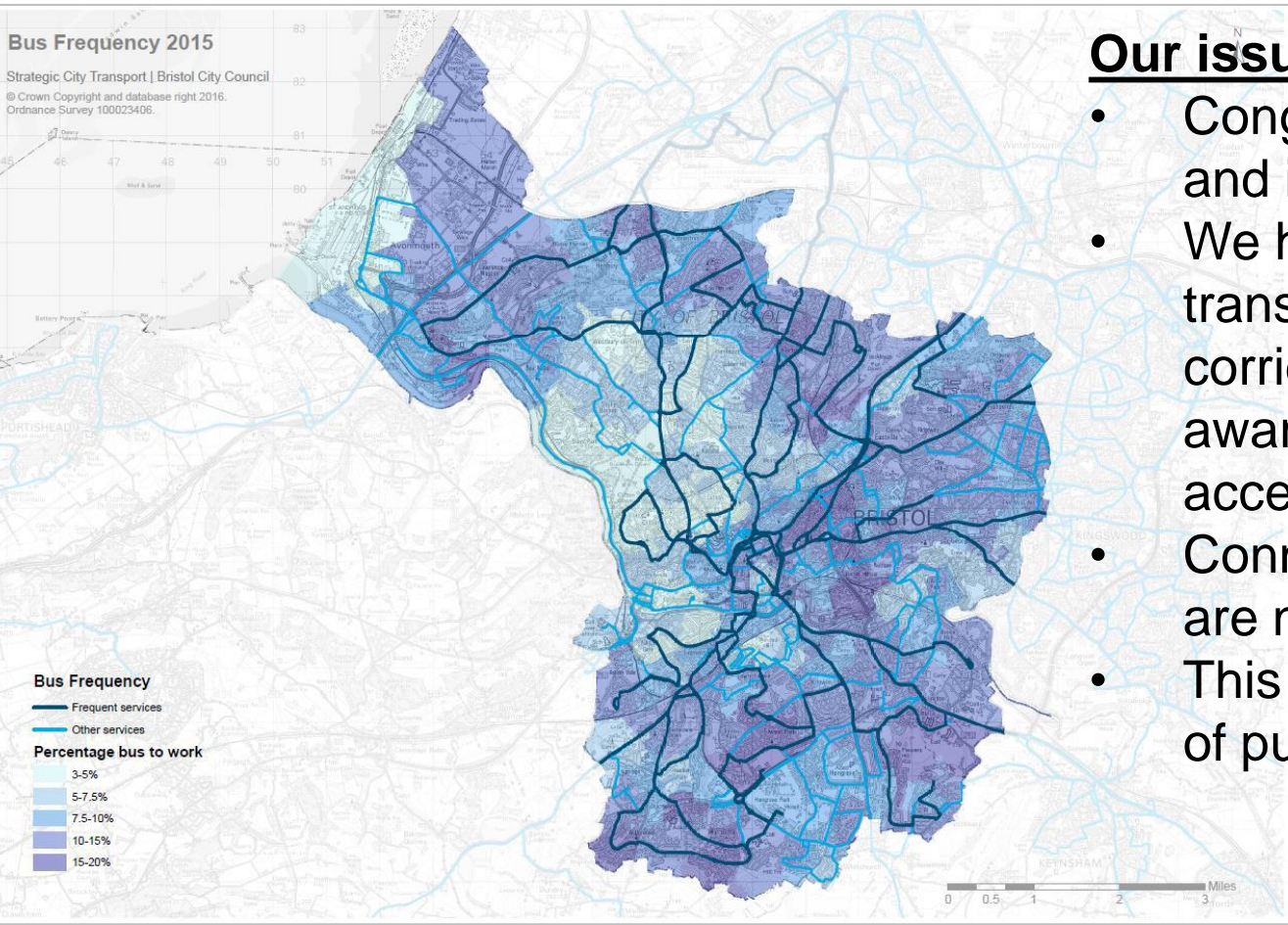
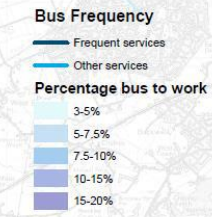
First/last mile solutions to connect communities to frequent public transport services and provide integrated transport options

As learned about on a recent study trip to Cologne- a city region with a similar population to the West of England



## Bus Frequency 2015

Strategic City Transport | Bristol City Council  
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Ordnance Survey 100023406.



## Our issues:

- Congestion on our corridors and in our central areas
- We have frequent public transport services on our corridors but people not aware of or cannot easily access them
- Connections across the city are not legible
- This gives a poor perception of public transport offer

## So what is based at a mobility station?

- Depends on the area and its accessibility to frequent public transport services
- Variety of options to reduce need to travel by private car, reduce congestion and improve air quality
- But at all of them, there would be **clear branding, clear wayfinding and clear and integrated travel information**

In the neighbourhoods, facilities at the mobility stations could include:

- Shared dockless bike hubs
- EV charge points
- Parcel drop points
- Secure, pre-bookable cycle parking lockers
- Trailers or cargo bikes to hire to carry shopping
- Car club vehicles



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## **Mobility stations could be located:**

- Within P&R sites;
- At rail stations;
- At metrobus stops;
- Close to corridors with frequent services

To connect people from public transport to surrounding areas and reduce number of vehicles on busiest parts of the transport network

- In every neighbourhood

To provide a variety of options to make it easier for residents to connect to frequent public transport services and to reduce car use for local trips

- Could be on Council owned pockets of land
  - In neighbourhoods, could be in place of some on street parking spaces
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## **Benefits of mobility stations:**

- Uses/collates existing infrastructure
  - Recent public consultations reveal that many of our citizens are calling for our existing public transport services to be improved before new/costly interventions
  - Ties together many modes under same branding, **simplifying travel experience** across West of England
  - Perfect to combine 'mobility as a service' operators (e.g. dockless bike hire, car clubs, demand responsive taxis) to ensure maximum usage and increases options for citizens
  - Addresses lack of orbital connections- clear wayfinding can show how to connect easily to mobility stations in other neighbourhoods
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