

Decision Pathway Report



PURPOSE: Key decision

MEETING: Cabinet

DATE: 21 January 2020

TITLE	A Sport & Physical Activity Strategy for Bristol (2020 -2025)		
Ward(s)	Citywide		
Author: Guy Fishbourne	Job title: Sport & Physical Activity Manager		
Cabinet lead: Mayor	Executive Director lead: Jacqui Jensen		
Proposal origin: <i>BCC Staff</i>			
Decision maker: Mayor Decision forum: <i>Cabinet</i>			
Purpose of Report: The purpose of this report is to inform Cabinet members that public consultation on the draft Sport & Physical Activity Strategy has now been completed. The consultation received 84 responses where the overarching response was that respondents either strongly agreed or agreed with the contents of the strategy. Public consultation has not resulted in any significant change to the direction of the draft strategy and with the exception of some minor drafting amendments officers are now seeking approval for the final draft strategy to be formally adopted by the Council.			
Evidence Base: <ol style="list-style-type: none">1. Bristol aspires to have a Sport and Physical Activity Strategy which brings together a wide group of partners with the shared objectives of creating, promoting and enhancing opportunities for sport and physical activity as a key means to help create a healthier, resilient and more prosperous city.2. This Strategy is intended to support the city's stakeholders in the planning and delivery of sport and physical activity investment, services and opportunities through a clearly defined set of strategic outcomes, objectives and a robust and measurable action plan.3. One of the challenges Bristol face is reducing the stark health inequalities which exist between different parts of the city and improving the life chances for all. Sport and physical activity can contribute significantly towards this as it contributes towards our own physical and mental wellbeing, individual development and social and community development.4. Around 2 in 3 (66.1%) people in Bristol are physically active (taking at least 150 mins a week of moderate or 75 mins a week of vigorous exercise) (QoL 2018/19).5. Across Bristol the percentage of people who do enough regular exercise varies from 45.1% in the least active ward to 82.9% in the most active ward (QoL 2018/19)6. The Sport England, Active Lives Survey (18/19) reports that 74.3% of Bristol adults are physically "active" which is significantly higher than the national average (66%) and the highest of Core Cities. However, 1 in 4 people do not get sufficient physical activity, and 16.9% are "inactive" (less than 30 mins/week moderate exercise).			

7. Further population breakdowns available through the Bristol Quality of Life survey 2018/19 illustrate that:
- Gender: Women (63.4%) are less likely to be physically active than men (68.8%)
 - Ethnicity: BME groups (66.1%) are as likely to be physically active
 - Deprivation: 56.4% of people living in the 10% most deprived areas undertake regular exercise, less than the Bristol average (66.1%)
 - 44.3% of people in Bristol stated they play sport at least once a week. However, in the most deprived areas, only 36.2% of people play sport weekly - a gap of 8.1%.
 - Disabled: 32.9% of disabled people are physically active – a gap of 33.2% compared to the Bristol average.
8. This Strategy is the result of workshops with over 30 stakeholders from a range of organisations and agencies across the City that share core beliefs about improving the health outcomes of the City and the importance of sport and physical activity as a means by which to achieve them.
9. In developing a new sport & physical activity strategy which is fully aligned with a ‘One City’ approach - BCC’s Strategic Vision to 2050 and findings from Bristol’s physical activity needs analysis, the strategy aims to further strengthen the integration between the Council and wider services and partnerships.
10. The Vision for the Strategy is:
- “To ensure that all Bristol citizens have the encouragement, opportunity and environment they need to lead active, healthy and fulfilling lives. By working collaboratively and cooperatively, as a whole system, we will seek to transform attitudes and behaviours and make it easier for residents to enjoy sport and physical activity and embed it into their everyday lives.”*
11. The strategy will contribute towards the following outcomes:
- **Outcome 1:** Through physical activity, reduce health inequalities and the Healthy Life Expectancy gap by 10% between the most affluent wards and deprived wards by 2025.
 - **Outcome 2:** 50% more people living in wards where there are the greatest levels of socio-economic deprivation, are doing more than 30 minutes physical activity per week by 2025.
 - **Outcome 3:** Halt the rise in levels of childhood and adult obesity by 2025.
 - **Outcome 4:** Bristol will be the most active Core City in the country, working towards at least 65% of people in all parts of the city achieving the recommended amount of physical activity by 2030.
10. In order to achieve the strategy outcomes, a set of strategy objectives have been defined which fit into four themed areas: Active People, Active Partnerships, Active Environments and Active Places.
11. Each themed area and strategic objectives with example actions are presented within the strategy’s action plan. The Bristol Sports Forum will be accountable for finalising and agreeing the strategy action plan and will own and oversee its implementation.

**Officer Recommendations:
That Cabinet**

1. Notes the outcome of the consultation process.
2. Approves the adoption of the Sports and Physical Activity Strategy (2020-2025) and authorises the Executive Director People in consultation with the Mayor to implement the strategy.

Corporate Strategy alignment:

1. **Wellbeing:** is one of four themes in the corporate strategy and based upon creating healthier and more resilient communities where life expectancy is not determined by wealth or background. One of the Mayors seven key commitments in the corporate plan is that Bristol will be a leading cultural city, making culture and sport accessible to all.

2. Embed health in all our policies to improve physical & mental health and wellbeing and reduce health inequalities reducing future demand pressures on health and social care services and helping to reduce costs. Supporting preventative interventions and opportunities for physical activity amongst children and adults and creating a resilient, sustainable, clean and healthy city.

City Benefits:

1. Sport & physical activity play a big part towards improving the health and wellbeing of local communities and can be a key part of the solution; helping to tackle unhealthy lifestyles, address the social determinants of health, offer cost effective approaches, bring creative solutions and engage communities, families and individuals in managing their wellbeing.
2. This work will build on the foundations of the One City Plan which presents a long-term Health and Wellbeing Vision up to 2050. It will also progress the Council’s Physical Activity Needs Assessment into a working plan of action in order to address the high levels of inactivity for people living in areas of deprivation and for some equalities groups.

Consultation Details:

The following organisations attended a series of workshops and contributed towards the development of the emerging strategy:

1. Wesport
2. Wellspring Healthy Living Centre
3. Empire Fighting Chance
4. Bristol Rovers Community Trust
5. Bristol Sport Foundation
6. Sport England
7. St Monica Trust
8. Children & Families Services, BCC
9. BCC Public Health
10. Access Sport
11. Adaptive Martial Arts
12. Lockleaze Sports Centre Trust
13. University of Bristol
14. Lawn Tennis Association
15. Bristol & District Rugby Football Combination
16. Southmead Development Trust
17. BCC Parks
18. BCC Sustainable Transport
19. British Cycling
20. Gloucestershire Cricket Board
21. Caroline Brooks – Principal Consultant & Facilitator, SLC
22. Duncan Wood-Allum – Managing Director & Facilitator, SLC

Following workshops a six week public consultation was undertaken, **See Appendix B**

Background Documents:

Bristol: Sport4Life strategy - A SPORT AND ACTIVE RECREATION STRATEGY 2013-2018

<https://www.bristol.gov.uk/documents/20182/34792/Bristol+Sport4Life+strategy.pdf/3209dc8c-f19d-4b0c-9734-4478ac9df63e>

Revenue Cost	£0.00	Source of Revenue Funding	na
Capital Cost	£0.00	Source of Capital Funding	na

One off cost <input type="checkbox"/>	Ongoing cost <input type="checkbox"/>	Saving Proposal <input type="checkbox"/>	Income generation proposal <input type="checkbox"/>
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Required information to be completed by Financial/Legal/ICT/ HR partners:

1. Finance Advice: Any implementation or ongoing costs associated with the of the Sports and Physical Activity Strategy are assumed to be delivered within financial existing resources

Finance Business Partner: Neil Sinclair 6th December 2019

2. Legal Advice:
There are no specific legal implications arising from this report. Legal advice should be sought in relation to any proposed partnership arrangements arising from the action plan.

The consultation responses must be conscientiously taken into account in finalising the decision. The leading cases on consultation provide that

- Consultation should occur when proposals are at a formative stage;
- Consultations should give sufficient reasons for any proposal to permit intelligent consideration;
- Consultations should allow adequate time for consideration and response;

There must be clear evidence that the decision maker has considered the consultation responses, or a summary of them, before taking its decision.

- The degree of specificity regarding the consultation should be influenced by those who are being consulted;
- The demands of fairness are likely to be higher when the consultation relates to a decision which is likely to deprive someone of an existing benefit

Equalities

The Public Sector Equality duty requires the decision maker to consider the need to promote equality for persons with “protected characteristics” and to have due regard to the need to i) eliminate discrimination, harassment, and victimisation; ii) advance equality of opportunity; and iii) foster good relations between persons who share a relevant protected characteristic and those who do not share it.

The Equalities Impact Check/Assessment is designed to assess whether there are any barriers in place that may prevent people with a protected characteristic using a service or benefiting from a policy. The decision maker must take into consideration the information in the check/assessment before taking the decision.

A decision can be made where there is a negative impact if it is clear that it is necessary, it is not possible to reduce or remove the negative impact by looking at alternatives and the means by which the aim of the decision is being implemented is both necessary and appropriate.

Legal Team Leader: Husinara Jones, Team Leader, 20 November 2019

3. Implications on IT: No anticipated impact to IT Services

IT Team Leader: Simon Oliver 02/12/19

4. HR Advice: There are no anticipated HR implications

HR Partner: Celia Williams 03/12/19

EDM Sign-off	Jacqui Jenson	11.12.19
Cabinet Member sign-off	Cllr Asher Craig	19.12.19
For Key Decisions - Mayor's Office sign-off	Mayor's Office	19.12.2019

Appendix A – Further essential background / detail on the proposal	YES
Appendix B – Details of consultation carried out - internal and external	YES
Appendix C – Summary of any engagement with scrutiny	NO
Appendix D – Risk assessment	NO
Appendix E – Equalities screening / impact assessment of proposal	YES
Appendix F – Eco-impact screening/ impact assessment of proposal	YES

Appendix G – Financial Advice	NO
Appendix H – Legal Advice	NO
Appendix I – Exempt Information	NO
Appendix J – HR advice	NO
Appendix K – ICT	NO