

Bristol Future Parks Revised Outcomes (draft)

Work Stream	Outcome
Project Management /Reporting	<p>By October 2021 the project will have:</p> <ul style="list-style-type: none"> • Delivered on all the objectives and outcomes agreed by PFA. • Developed toolkits for wider sector, including a decision making process and toolkit • Delivered the project to budget and completed the final drawdown. • Approved programme of work with associated risk register (cabinet approved, to progress) • Updated stakeholder map with recommendations. • Run a robust process due to the learning from the three pilots
Business & Opportunity	<p>By October 2021 the project will have:</p> <ul style="list-style-type: none"> • Tested and explored commercial opportunities for parks and green spaces, including visitor attractions. • Have a Cabinet agreed programme of commercial opportunities which are ready to progress. • Progressing a number of small sponsorship opportunities for community initiatives. • A new business plan for our in house Parks and Green Spaces businesses. • A staff structure/plan that enables business development
Community Led Initiatives	<p>By October 2021 we will have:</p> <ul style="list-style-type: none"> • Attracted Community Led initiatives into the Expression of Interest process • Progressed the quick wins and utilised these as positive case studies • Plan for progressing more complex ideas • We have an operating model that sustains community led initiatives into the future (may include partner organisations)

<p>Communications & Marketing</p>	<p>By October 2021 we will have:</p> <ul style="list-style-type: none"> • Successful delivery of communications plan, tailored to different audiences: <ul style="list-style-type: none"> • Local Members. • Press • Businesses • Local communities • The building blocks of a parks brand and future communications plan
<p>Nature (natural capital)</p>	<p>By October 2021 we will have:</p> <ul style="list-style-type: none"> • Understand how the data from Vivid Economics and biodiversity accounting can support our decision making process and emerging Parks and Green Spaces strategy. • Completed ecological surveys on much of our portfolio providing baseline measure • Influenced decision making regarding biodiversity Net Gain and ensure that Bristol Parks are a key beneficiary.
<p>Health</p>	<p>By October 2021 we will have :</p> <ul style="list-style-type: none"> • An evidence-based approach to identifying the best fit health solutions in areas of health deprivation • Developed a strong partnership with health professionals; identifying and pursuing funding together
<p>Buildings and Assets</p>	<p>By October 2021 we will have:</p> <ul style="list-style-type: none"> • Reviewed the majority of our buildings and land based assets • Increased engagement with the voluntary sector tenants
<p>The Bristol and Bath Parks Foundation (BBPF)</p>	<p>By October 2021 we will have:</p> <ul style="list-style-type: none"> • A clear understanding of the specific roles and responsibilities of the BBPF now and in the future • Established checks and balances (E.G. financial, decision making, data protection etc.)
<p>Citizen Engagement</p>	<p>By October 2021 we will have:</p> <ul style="list-style-type: none"> • Gathered baseline data from a number of communities through surveys and workshops. • Analysed and presented the data in a format to enable it to be used. • Used that data in our decision-making processes. • Continued to engage citizens in the process in meaningful ways • Developed a plan Strategy consultation

<p>Equality and Diversity</p>	<p>By October 2021 we will have:</p> <ul style="list-style-type: none"> • The draft strategy will articulate how it will deliver better equality and diversity within our parks and green spaces. • The associated action plan will outline clear targets e.g. levelling up quality of parks or investment in deprived areas; accessible facilities; better understanding of barriers for non-users and how to design parks that are more inclusive and inviting for everyone.
<p>Evaluation</p>	<p>By October 21 we will have:</p> <ul style="list-style-type: none"> • A better understanding of our strengths and lessons learned and have the tools to share findings with others
<p>Not linked to grant drawdown, but needs to run alongside</p>	
<p>Finance - Reinvestment into parks and green spaces</p>	<p>By October 2021 we will have:</p> <ul style="list-style-type: none"> • A new draft strategy, ready for consolation, which will set out a process for the investment in Parks and Green Spaces. • The parks and green spaces will have developed a clear decision making process for the management and maintenance of assets. • We have fully assessed the financial models and markets available to us to secure additional funding to support the parks and green spaces operations and investment.
<p>Volunteer</p>	<p>By October 2021 we will have:</p> <ul style="list-style-type: none"> • Tested and developed the council led volunteer model - • We will be able to measure the economic value and health benefits that volunteering brings. • A corporate volunteering offer will have been piloted and will support the business opportunity work. • An approach established for mainstreaming volunteering within the parks and green spaces service.
<p>Workforce engagement</p>	<p>By October 2021 we will have:</p> <ul style="list-style-type: none"> • A workforce plan that delivers the new parks and green spaces strategy. • A plan in place for mainstreaming volunteering, • A plan in place for sustaining commercial and community activity; • Embedded health partnerships • A clear plan which see us investing and developing the workforce