

Eco Impact Checklist

Title of report: Bus Shelter Advertising Concession				
Report author: Stephen Pick				
Anticipated date of key decision: 25/02/21				
Summary of proposals: To approve the following recommendations:				
<ol style="list-style-type: none"> To renew the existing Bus Shelter Advertising Concession Agreement with CCUK for 12 months, to 31 March 2022 To authorise the Executive Director for Growth & Regeneration to invite tenders for, and to subsequently award, a new Advertising Concession starting from 1 April 2022 				
Will the proposal impact on...	Yes/ No	+ive or -ive	If Yes...	
			Briefly describe impact	Briefly describe Mitigation measures
Emission of Climate Changing Gases?	Yes	+ive / -ive	High quality bus shelters can encourage the use of public transport. Use of electricity for digital advertising screens.	Efficient screens will minimise electricity use. Lights are LED. Travel to change paper posters is not required with digital screens.
Bristol's resilience to the effects of climate change?	Yes	+ive	Bus shelters provide shelter from the hot sun, heavy rainfall, or high winds associated with climate change. The risk of damage to bus shelters from flooding and storms associated with climate change is unchanged.	No mitigation required.
Consumption of non-renewable resources?	Yes	+ive/	Materials in bus shelters will be high quality and 100% recyclable.	No mitigation required.
Production, recycling or disposal of waste	Yes	+ive/	End-of-life bus shelters will be recycled.	No mitigation required.
The appearance of the city?	Yes	+ive	The replacement of damaged or end-of-life	No mitigation required.

			bus shelters will improve the appearance of the city.	
Pollution to land, water, or air?	Yes	-ive/ +ive	<p>There is an opportunity to look at fleet as part of the procurement exercise</p> <p>Income from the concession provides funds for maintenance and repair of shelters.</p>	<p>Where the concession provider travels to advertising sites, it would be beneficial to check if their fleet to reduce air quality impacts from travel. The fleet hierarchy from best to worst are: <i>Electric Vehicles- Plug in Petrol Hybrid - Petrol hybrid - Gas or petrol - Plug in Diesel Hybrid- Diesel Hybrid - Diesel</i></p> <p>Well-kept bus shelters help encourage sustainable travel, reducing air quality impacts from car journeys.</p>
Wildlife and habitats?	No			
Consulted with:				
Summary of impacts and Mitigation - <u>to go into the main Cabinet/ Council Report</u>				
<p>The significant impacts of this proposal will be in the maintenance and replacement of bus shelters as needed. This can promote the use of public transport, but will create some waste, some travel, some energy use and will use some materials. The impact of advertising on consumer behaviour may be beneficial or harmful.</p> <p>The proposals include the following measures to mitigate the impacts: bus shelter materials will be recyclable and travel will be considered in the procurement process.</p> <p>The net effects of the proposals are positive as well kept and attractive bus shelters help to encourage sustainable travel, reducing negative air quality impacts from car journeys.</p>				
Checklist completed by:				
Name:			Giles Liddell, Project Manager - Environmental	
Dept :			Environmental Performance Team	
Extension:				
Date:			21/01/2021	

Verified by

Stephen Pick