

Statement: CS15.01

Cabinet – 9 March 2021

Re: Agenda item 15 - Advertising and Sponsorship Policy

Statement submitted by: Cllr Don Alexander

There's far too much advertising around the city designed to attract residents in the direction of products which tend to damage their health and wellbeing. This policy has identified the worst of those and makes a clear statement that the Council will no longer seek to benefit financially from such advertising. A great step forwards.