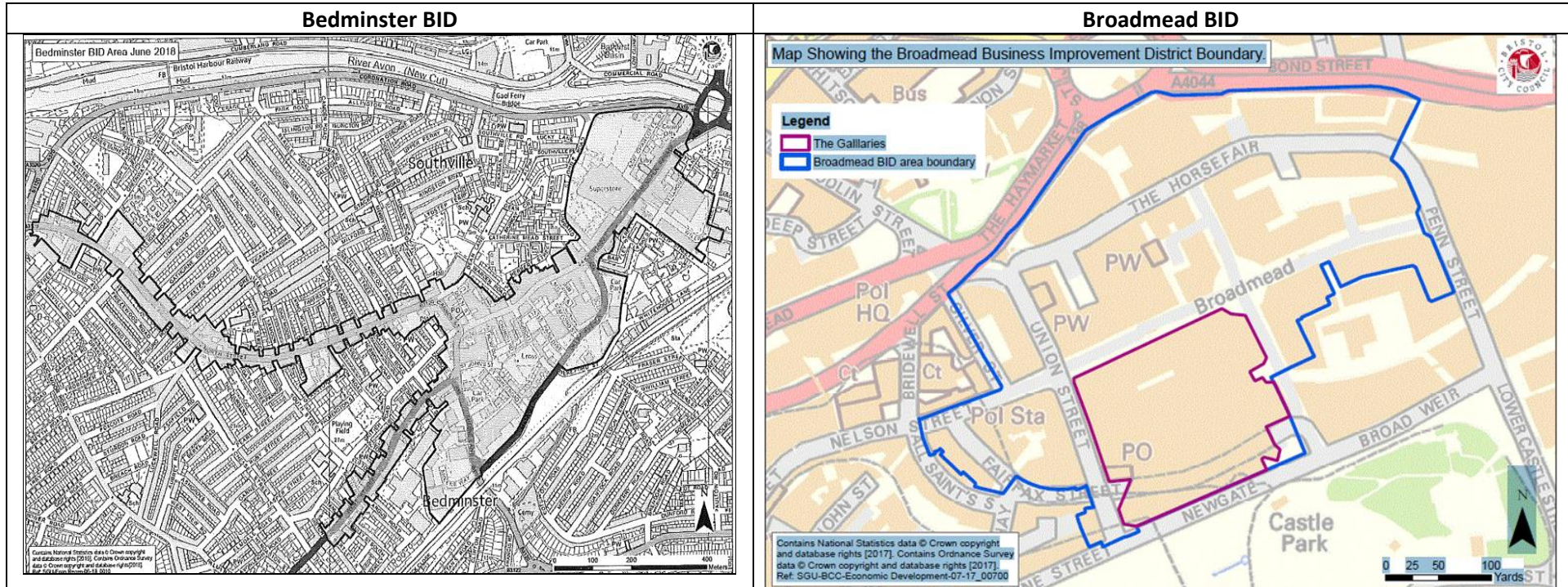


BIDs in Bristol: Summary Table

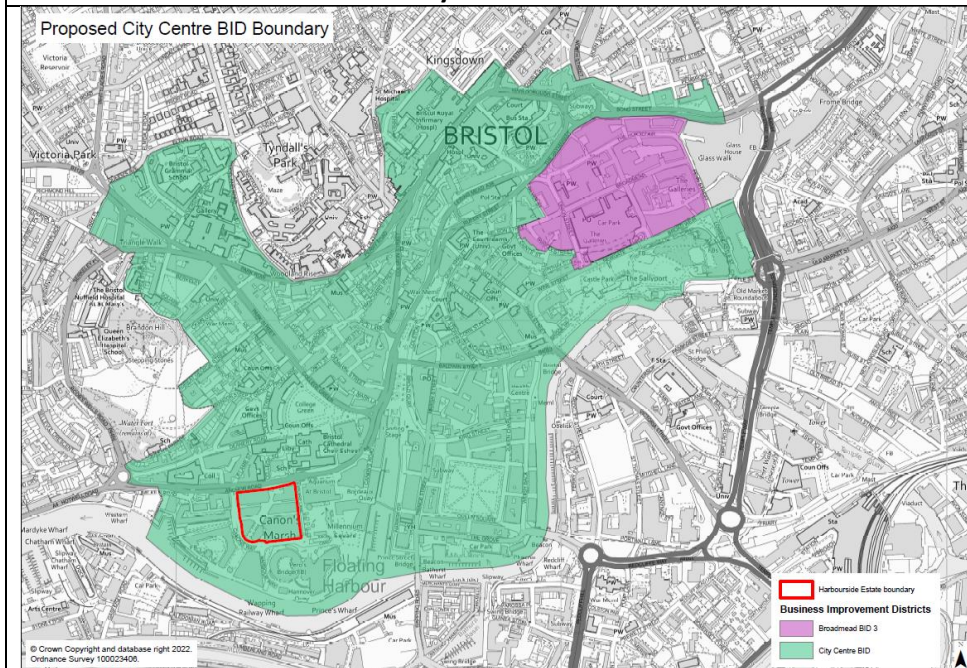
BID	Established	Current BID Term	Scheduled Renewal Date	BID annual Income (approx.)	BID Levy Rules Summary* * Note: City Centre & Clifton Village rules for the proposed new terms beginning 01/11/22 to be confirmed	Number of Properties (approx.)	Main Focus/Activities
Bedminster	2013	3	01/11/2023	£130,000	<u>Multiplier:</u> 2% <u>Exemptions:</u> RV <£5,000; Club/Premises; Superstores; Workshop/Premises <u>Reliefs:</u> Mandatory charity, 75%; no relief when empty	367	Arts, culture, marketing, crime/safety, public realm, transport, collective purchasing
Broadmead	2005	4	01/11/2023	£296,000	<u>Multiplier:</u> 1.5%; 0.75% if located in Galleries <u>Exemptions:</u> RV <£12,000; Mandatory charity; <u>Reliefs:</u> no relief when empty	267	Events, marketing, public realm, business support/training, street cleansing
City Centre	2017	1	01/11/2022	£1,000,000	<u>Multiplier:</u> 1.5%; 0.75% some Registered Charity usages; 0.75% within Harbourside Managed Public Space <u>Exemptions:</u> Cap of £20,000 on single property; Cap of £40,000 per levy payer; RV <£25,000 exempt unless RV >£11,999 and certain Premises Licence conditions exist <u>Reliefs:</u> no relief when empty	739	Events, marketing, public realm, crime/safety, street cleansing
Clifton Village	2012	2	01/11/2022	£82,000	<u>Multiplier:</u> 1.5% <u>Exemptions:</u> RV <£6,000 <u>Reliefs:</u> 75% Mandatory charity; 50% Offices/Surgery; 45% Hotel; 75% Auxiliary Defence; no relief when empty	245	Events, marketing, transport, public realm/street scene, business support/training

Redcliffe & Temple	2021	1	01/11/2025	£830,000	<p><u>Multiplier:</u> 1.5%</p> <p><u>Exemptions:</u> RV < £25,000</p> <p><u>Reliefs:</u> Cap of £20,000 on single property; Managed Spaces 50% reduction; no relief when empty</p>	322	Events, marketing, crime/safety, sustainability, business support/training/networking
--------------------	------	---	------------	----------	---	-----	---

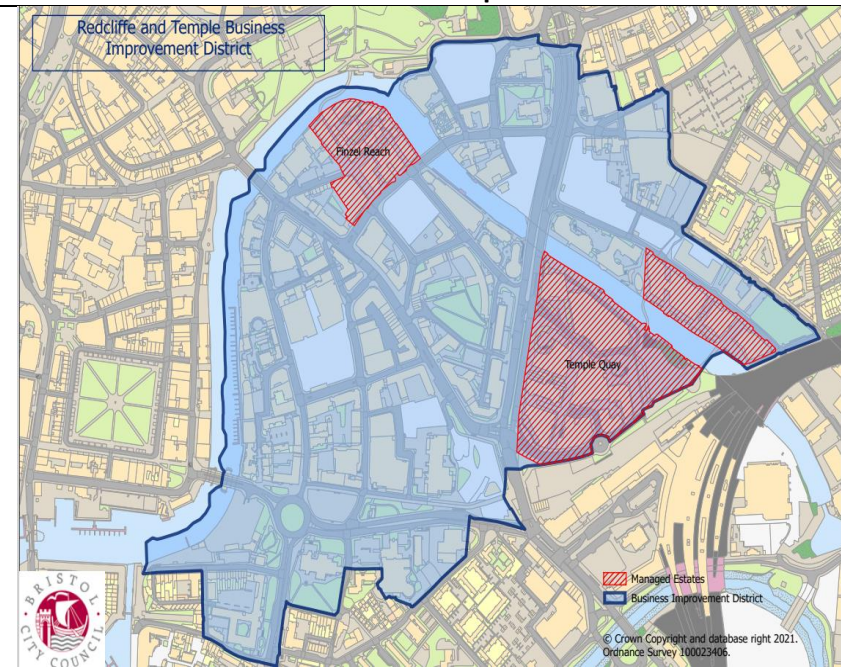
BID Boundaries



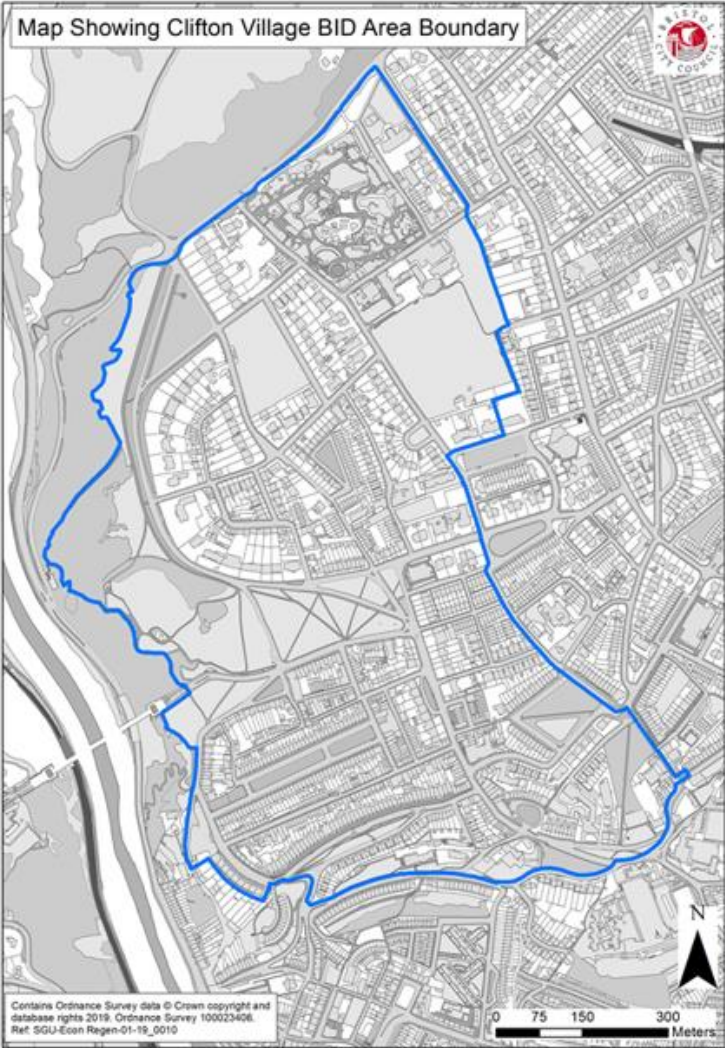
City Centre BID



Redcliffe & Temple BID



Clifton Village BID



BCC Levy Liability: Proposed City Centre & Clifton Village BIDs (2022-2027)

The BCC properties and expected BID levy that will be due for the City Centre and Clifton Village BIDs are:

City Centre:

Property Address	Expected Levy
1st Flr, The Pavilion, 1, Hannover Quay, Bristol, BS1 5JE	£476
27-29 College Green, Bristol, BS1 5TB	£1,650
Bcc Pay & Display, The Grove, Bristol, BS1 4RB	£1,965
Bristol City Docks, Canons Road, Bristol, BS1 9ZZ	£435
Car Park, Trenchard Street, Bristol, BS1 5AN	£5,100
City Hall, College Green, Bristol, BS1 5TR	£17,100
College Street Car Park, R/O Horizon House, St Georges Road, Bristol, BS1 5UY	£2,010
Open Air Market Stalls, Corn Street, Bristol, BS1 1JQ	£420
Pt Bst Gnd And 1st Flrs, The Exchange, Corn Street, Bristol, BS1 1JQ	£1,193
Public Car Spaces (Bcc), Queen Square, Bristol, BS1 4NT	£1,620
Showroom Below Multi Storey Car Park, Trenchard Street, Bristol, BS1 5AN	£619
The Old Council House, Corn Street, Bristol, BS1 1JG	£1,725
Central Library, Deanery Road, Bristol, BS1 5TL	£2,400
7 Great George Street, City Centre, Bristol, BS1 5RR	£324
Red Lodge, Park Row, Bristol, BS1 5LJ	£214
Bristol Museum, Queens Road, Clifton, Bristol, BS8 1RL	£10,875
	<hr/>
Capped at	£40,000
	<hr/> <hr/>

Clifton Village:

Property Address	Expected Levy
Continental Landscapes Depot, Clifton Down, Bristol, BS8 3HT	£217
Clifton Library, 13, Princess Victoria Street, Bristol, BS8 4BX	£217
Mansion House, Clifton Down, Bristol, BS8 3LJ	£66
	<hr/>
	£501
	<hr/> <hr/>

Proposed City Centre BID 2022-27: Themes

To Enhance

- **Visitor experiences:** events and activity that attract new audiences creating additional reasons to spend leisure time in the city centre. Involving multiple businesses and harnessing the power of a collective approach.
- **Annual Bristol Light Festival:** with an economic impact of £3.5m annually. Delivery of this winter festival to drive footfall and create reasons to spend leisure time in the city at an otherwise quiet time of year. In the long-term it will increase tourism, further engage and support businesses, attract and provide investment in our city.
- **Support for greener business:** by helping to equip businesses to reduce their environmental impact. A Net zero charter will be developed, aligned to the One City Plan to achieve net zero by 2030; we will harness relationships with key city stakeholders to ensure our businesses are informed and supported through this transition.
- **Attract investment and talent:** by showcasing Bristol through our major place making projects. Attracting additional investment into our projects and activity, creating a city centre where businesses want to operate, and people want to work.
- **Transform the public realm:** by using Bristol's wealth of creative talent to improve social spaces by exploring innovative ways to enhance the welcome to the city and the use of its shared spaces.
- **Create a cultural destination:** by supporting ambition, potential, and the future success of our cultural and creative businesses and organisations.
- **Light up Christmas:** by continuing to fund and deliver an increasingly attractive Christmas lighting offer and focused business and shopping events at this critical time for retail and hospitality businesses.
- **Additional Street Cleansing:** by continuing a service available to businesses seven days a week, responding to levy payer requests and ensuring a high standard of cleansing and graffiti removal throughout the city centre.

To Promote

- **Engaging and attracting consumers to support footfall and sales for our levy paying businesses:** Utilising a multi-channel approach including owned, earned and paid media to promote the events and activations which enhance the city.
- **Showcasing Bristol city centre:** Using the Love Bristol campaign as a platform to promote everything that the BID is doing to support its vision for a better Bristol to consumers and levy payers.
- **Highlighting the benefits of working in the city centre to attract and retain staff for our levy paying businesses:** By promoting the amenities and the benefits of spending time in the city centre, which subsequently supports the leisure and hospitality sectors.
- **Supporting and showcasing Bristol businesses:** By supplementing their promotional activity with complimentary tactical marketing activity, adding value to each sector.
- **Celebrating business success:** By promoting the achievements of our levy payers to the wider business community and consumers including through industry awards.
- **Promoting the role of the BID and our vision for a better Bristol:** Ensuring our levy payers are aware of everything the BID achieves, through a consistent communications plan including regular emails, social media and website updates.

To Protect

- **Bristol Crime Reduction (BCRP):** to address the significant crime that affects all local businesses by day and night. Bringing together the police, businesses, and the city council to identify crime issues, collate information and intelligence about criminal activity, and agree response plans.
- **Better integration:** through our dedicated Policing resources and our increasing partnerships with Bristol City Council to actively agree plans to address the crimes causing most harm to business. Co-ordinating the monthly retail security meeting, ensuring retailers engage with Avon and Somerset Police Business Crime lead, keeping businesses up to date on criminal activity and anti-social behaviour, exchanging ideas and information.
- **Better connected:** businesses, Police and Bristol City Council using our free radio and intelligence sharing schemes (DISC). These systems ensure a better and shared understanding of crime and gather information and evidence to deliver collective and connected responses to businesses and their staff. We are currently piloting a dedicated resource for levy payers positioned in the central operations centre, ensuring all radio calls are responded to and recorded.
- **Safer off the streets:** helping rough sleepers to move to a safer life away from the streets, through our dedicated Streetwise Support officer and through TAP For Bristol, our contactless alternative giving scheme. Donations through the scheme support and develop unique and explanatory work in the prevention of homelessness, coupled with supporting local frontline services.
- **Night-time economy:** by representing our levy payers and influencing strategy and future policy. We will continue to attend pub watch and work closely with Bristol's night-time economy advisor. We will continue to support the development of a night-time strategy in partnership with several city stakeholders, our aims are to ensure the work has practical and actionable outcomes to support the city's late-night venues.
- **Tackling vulnerability:** by ensuring that effective training, education, support, and cultural change is used to reduce risk.
- **Challenging negative perceptions:** by raising awareness of the positive and continual efforts to increase safety in our city centre, by developing and delivering innovative projects and safety campaigns in partnership with city stakeholders similar to our drink spiking awareness campaign and water safety partnership.

To Support

- **Represent your voice:** by targeting and engaging key groups that will best benefit our levy payers. This includes coordinating collective responses to major city centre roadworks, changes to vehicle access and pedestrianisation of streets. Our main objective is to ensure businesses are fully informed and given the opportunity to respond and influence outcomes.
- **Support talent and skills in the city:** by helping move people into work and retain the talents of those who study in the city whilst promoting opportunities that are inclusive and encourage diversity. Supporting businesses, growth, and strategic development by developing the skills and talent of those already employed.
- **Inform decision making through data capture:** detailing visitor footfall, demographics, spend by sector, online vs bricks and mortar monthly. Benchmarking economic recovery, return to work and visitor economy trends. Identifying areas of investment and focus, supporting the Bristol One City Plan. The data is used to inform decisions on projects and initiatives to achieve success for the BID's businesses.
- **Strategic planning:** Initiating and supporting the development of a clear vision for the future of the city centre and its businesses. By representation at strategic planning meetings, we can ensure that the views and requirements of businesses are heard. We will continue to represent businesses at the

Bristol City Council Waste Summit, City Centre Revitalisation Group, Place Management and Tasking, Bristol Harbourside Forum, , the Bristol Nights board and the Economy and Skills board.

- **Cost saving procurement:** to deliver services and systems, or additional infrastructure at reduced costs for levy payers. This includes ensuring that our collaborative waste contract provides the right service for businesses at a competitive rate.
- **Support teams and people:** by providing regular free activities, training and tailored support for employees of levy paying businesses, with the aim of bringing levy payers together, providing an opportunity to try something new or simply take some time out from the busy day.
- **Sponsorship fund:** to invest, or sponsor opportunities that would make a difference to businesses from all sectors and the city centre. Businesses will be able to apply for funds and develop proposals for projects, events, or solutions to the challenges. This could be a technological solution to an issue, such as no-shows at restaurants, a physical installation, such as public artwork, or even a training and development solution.
- **Leverage investment:** through partnership working and seeking opportunities to increase investment in the city through our projects and initiatives, through grants, sponsorship and central government funding. Investment from these sources further amplifies the activity of the BID and presents new opportunities to support businesses.

Proposed Clifton Village BID 2022-27: Themes

HELP PROMOTE LOCAL BUSINESS VIA

- Discover Clifton website and social media (Twitter, Facebook, Instagram) all of which are free to BID Clifton Village members
- Develop and produce our new Clifton Map

CONTINUE TO BE A COLLECTIVE VOICE REGARDING LOCAL ISSUES

- Transport links and parking
- Waste management
- New development plans within the Village

PROMOTE CLIFTON VILLAGE BY

- Formulating a five-year targeted marketing plan
- Continuing to create awareness of all that Clifton has to offer – making Clifton Village an attractive place for staff to work

SPECIALIST EVENTS AND ACTIVITIES

- Continued investments in Christmas lights and trees throughout the Village
- Organising varied events to increase footfall and awareness in Clifton Village ensuring all areas and business sectors of the Village are catered for.

BUILDS RELATIONSHIPS BY

- Growing stronger connections with BID members
- Increasing business relationships at both a local and national level

PROVIDE A 'ONE STOP SHOP' THAT

- Recognises the issues that concern you and your business

- Creates a single voice with local knowledge/expertise
- Protect the unique qualities of the Village by formulating a comprehensive plan to ensure Clifton Village retains its independents
- Supporting and encouraging larger retail businesses and their growth
- Recognising the needs of the offices, schools and medical establishments and their importance as part of the economic prosperity of the Village
- Enhance the gardens, parks and architecture

Decisions made by BIDs on projects to run and who will deliver them

The themes and projects identified in the proposals (and business plan) are consulted upon with potential levy payers by the BID proposer/body. In the case of the City Centre BID, recommendations on the detail of the projects are made to the BID Advisory Board, which meets on a quarterly basis to oversee and monitor the strategic direction and financial management of the BID.

The Board's role is to:

Represent the interests of all BID levy payers.

Advise and guide the BID team on projects and issues.

Advocate for levy payers on strategic issues.

Challenge the BID team and others where appropriate.

Provide expert advice and guidance.

Establish best practice and bring new ideas to the group meetings.

Positively support the BID manager and team and encourage success.

Identify and help shape solutions to the issues the BID area faces.

Advise on improvements to BID projects where appropriate.

Agree and monitor performance measures for the BID.

The Advisory Board is ultimately responsible to the Board of Visit West (Destination Bristol), a company limited by Private Limited Company by guarantee. The Board's role is to consider strategic issues and plans, to monitor the company's performance and ensure the company meets its legal obligations.

The BID follows its adopted Procurement Policy who deciding who will deliver its projects.

Prior to BID levy billing, the BID provides a billing leaflet which includes the following information:

(a) the revenue from the BID levy the billing authority was due to receive in the previous year;

(b) the amount spent on the BID arrangements in the previous year;

(c) a description of the matters on which it was spent; and

(d) a description of the matters on which it is intended to spend the revenue from the BID levy in the financial year