

## **Appendix A9**

### **Directorate –**

### **Growth and Regeneration**

### **Subject –**

### **WECA Mayoral Priority Skills Fund for a Film & HETV Workforce Development Programme**

### **Background**

There is a growing demand for production space and production activity in Bristol and across the West Country. Alongside studio expansion is the requirement for High-end TV (HETV) skills. These skills are planned to be delivered through a tailored Workforce Development Programme. At the same time this programme is expected to deliver almost 1,000 new FTE jobs over a 10 year period.

If the application bid is successful the fund will be awarded directly to BCC and managed by the programme strategic leads, in liaison with BCC finance colleagues.

### **Financial Implications**

£0.376m 100% grant with a requirement for BCC to match fund £0.028m.

### **Summary**

The council has submitted an application on 11 September 2023 to the WECA Mayoral priority Skills Fund for £0.376m 100% grant funding with a planned council match funding of £0.028m for a Film and High End (HE) TV Workforce Development Programme.

**Cabinet is requested to note the decision to submit a grant funding application to the WECA Mayoral Priority Skills Fund for £0.376m with requirement for BCC to match fund £0.028m.**

**Cabinet is requested to give approval for the Executive Director, Growth and Regeneration, in consultation with the council's S151 Officer and the Deputy Mayor with responsibility for Finance, Governance and Performance to accept the WECA Mayoral Priority Skills grant if successful and to procure and award contracts for expenditure of that funding.**