



**DUNDRY VIEW  
NEIGHBOURHOOD PARTNERSHIP**

**Monday 12<sup>th</sup> December 2016**

**Title: Mayors Clean streets Campaign**

**Report of:** Kurt James - Clean Streets Campaign Project Manager

**Recommendation:**

To **note** the contents of the report

**Clean Streets Campaign – Launched 21 November 2016**

The Mayor has made a pledge that Bristol will be measurably cleaner by 2020.

Measurably cleaner means less litter, fly tipping, fly posting, graffiti, dog fouling, gum and weeds in the city; as well as much more reuse, repairing and recycling so that less waste is produced and disposed of in landfill.

Making Bristol and its streets cleaner is something that everyone who lives, works, learns, or plays here contributes to, supported by those that have the job of keeping the city clean and tidy and working. To make the city cleaner we will:

- Provide a quality cleansing service with clear standards. We also want to tell you what we are doing and how well we are doing it, whether that be cleansing or recycling. We want residents to tell us where what we do is not working or could be better so that we can get better. We also want you to tell us when you see problems like fly tipping or graffiti so that we can do something about it;
- Work with residents, community and faith groups, Universities, schools, and businesses to help them to do their bit whether large or small to improve the look and feel of the city. This could be done through picking up one piece of litter, community clean ups, planting, painting or just sweeping outside their front door or shopfront;
- Spread the word about keeping the city clean and tidy far and wide, and keep doing it. If we want Bristol to be a great city then let us be clear about what we want it to look like and help it to become that. We will embed the campaign principles in the local authority and how it works moving forward and ask our partners to do the same. We will also highlight areas where behaviours like dumping waste on the streets takes place;

- We make sure that our policies and the law support our efforts to keep the city clean and tidy, are visible to the city, and are acted upon;
- We use our enforcement resources where it is needed to back up our aim which is to educate, engage and then enforce to make the city cleaner;

The campaign will be launched on 21 November 2016 and over the next year and beyond we will spread the campaign messaging through our networks and those of our partners, and we would like you to help with this.

We will do more enforcement where we need to and share the impact; involve schools and other learning institutions with the campaign and double the number of Eco-Schools; celebrate the good work that volunteers do quietly to improve their areas and support groups who want to get involved; strengthen our policy base and guidance materials to make it easier for us to manage problems and safer for groups who want to help out; and we will fix difficult problems where we can.

### What the Mayor would like from Neighbourhood Partnerships

As partnerships know their areas better than anyone else and have worked hard over the years to improve your areas we wondered if you could:

- Tell us through your Coordinator how you want your area to look?
- Tell us what we need to do more of to make your areas cleaner and tidier and where this needs to be done?
- Tell us about the great work that you have done, do or plan to do large or small which will contribute to improving the look and feel of the city so that we can share this far and wide and make it a part of this campaign as we move forward?

Four of our local residents came to the launch 3 shown here with the Mayor

